Hello Future Teammate,

On behalf of all of Triton Racing at UC San Diego, I would like to thank you for considering a partnership with us. With your support, we will be able to build an even more advanced vehicle in 2015, all the while continuing to provide countless opportunities for future engineers, marketers, managers, and others to develop the skills necessary for a successful career in the working world.

Through the collaboration of students and our advisors, Triton Racing competes in a yearly cycle of new marketing, design, supply, manufacturing, testing, and competing. Students who envelop themselves in Triton Racing become stronger at whatever discipline they pursue, and emerge with attractive breadth and depth of skillsets. We at Triton Racing look forward to teaming up with you, and appreciate the support of our sponsors wholeheartedly.

Thank you, and we look forward to working with you!

Sam Jafarian, President
Historic Team
Triton Racing started with a Yamaha FZR 600 motorcycle engine and scored ~175 points in 1997 and ~125 points in 1998.

TR-4
The 2003 car used parts from conventional road vehicles to save development time. It placed 73rd at Detroit 2004 with 285 pts.

TR-5
In 2005, the team improved on previous designs with the addition of a supercharger and a reversed cylinder head. TR-5 placed 59th at the FSAE competition in Detroit with 351 points.

TR-6
Key changes to the 2006 car include: solenoid shifting, custom magnesium wheel centers, and a WRD differential. The car placed 2nd in the acceleration event and 29th overall at Fontana 2006 with 330 points.

TR-7W
After the in-development vehicle was determined to be unfit for competition, the women's team, was substituted for them. TR-7W used brake calipers integrated within the magnesium uprights to allow for sleeker packaging of the wheels.

TR-9 and TR-9e
TR-9 featured a single cylinder Yamaha WR450 engine, bored and stroked to 565 cc, composite suspension components, and 10” wheels. The car finished 39th at FSAE West with 110 pts.
TR-9E, formerly TR-7W, was UC San Diego’s first electric race car. One of only 20 electric cars to pass tech inspection, it finished 9th overall.

TR-11
The 2011 team utilized the components of the TR-9, with a new chassis and the supercharger installed and working. TR-11 weighed 430 pounds and finished 41st at FSAE West at Fontana in 2011 with 225 pts.

TR-14
The 2014 team was the first to score in all events at competition due to the robust design and stock ECU on the 4 cylinder engine. UC San Diego’s first car to take a score home for every event left with 346.6 points and 43rd out of about 80 teams that showed up.
Every year, Triton Racing designs, builds, and tests a new open-wheeled single seater racecar design for Formula SAE, a student competition held by SAE International. The competition is multi-faceted, and draws on a complete set of skills required in a real engineering firm, from engineering design to build cost and marketing. There are dozens of competitions globally, each with up to 100 universities of eager students in attendance.

The competition is a grueling set of tests including dynamic tests of acceleration, cornering ability, and a 22km endurance race. Vehicle design, theoretical cost to manufacture (including a detailed breakdown of every piece manufactured by the students), and a marketing presentation are all judged by teams of experienced volunteers from the automotive industry.
Like all racing teams, Triton Racing relies heavily on corporate sponsors to operate. By becoming a sponsor, not only will you be promoting your brand all across a large, world-renowned research university, but you will be supporting many talented students by helping them develop the hands-on skills in engineering, marketing, and project management that aren’t taught in the classroom. Triton Racing offers a number of different sponsorship options tailored to your needs, with benefits ranging from recruiting access to our talent network, to your logo prominently displayed on the center of our car.

Triton Racing is a registered 501(c)(3) non-profit organization. All donations are tax-deductible. Please see your tax advisor or contact us for further details.
Join Triton Racing

**Title Sponsor $12,000+**

All benefits received by “Gold” level sponsors. Extra-large logos placed on choice location on car and team banner. Triton Racing apparel, promotional videos, and large color logo in newsletter. Also included is a customizable Title Package.

**Gold $6,000+**

All benefits received by “Silver” level sponsors. Large size logos placed on car and team banner. Promotional use of car for expos, day events, or display. Medium color logo displayed in monthly newsletter.

**Silver $2,500+**

All benefits received by “Bronze” level sponsors. Medium size logos placed on car and banner. Company banner displayed at team events. Small monochrome logo displayed in monthly newsletter.

**Bronze $1,000+**

All benefits received by “Friend” level sponsors. Two small logos on either side of car and banner. Logo displayed on all team apparel.

**Friend $100+**

Logo displayed on team website. Recruiting access to team members.
UC San Diego Triton Racing thanks you for your thoughtful consideration! We hope to add your organization to the list of esteemed partners that have helped us become one of the most promising collegiate racing teams in the world. If you have any questions about our team or our chapter of SAE International, please do not hesitate to contact us!
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